

# South Dakota HORSE FAIR! INC.

*Ad Sponsorship Sizes - Please Circle One  
(Program trim size will be 5 1/2" x 8 1/2")*

1/4 Page	\$40
Business Card	\$50
1/2 Page	\$65
Full Page	\$125

## *Arena Banners*

\$25 – Trade Show Participants  
\$50 - Non - Trade Show Participants

Company: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone (     ) \_\_\_\_\_ E:mail: \_\_\_\_\_

**Ad Forms and Copy must be received by February 1, 2010 in order to be printed in the program book.**

*Please make Checks Payable to:  
South Dakota Horse Fair  
PO Box 386  
Canistota, SD 57012  
For more information please call  
Doug Nickel (605) 296-3040*

Promoting all breeds...



Spokesperson for the Horse Industry in South Dakota

# South Dakota HORSE FAIR! INC.

## *Sponsorship Program*

### ***Gold Sponsor - \$5,000***

- \$7,000 worth of Advertisement
  - Radio
  - Television
- Main Arena Naming Rights
- Back Cover Full Page Program Ad
- Center Stage Booth in Main Arena area
- Arena Side Box Seats for 15 people
- Gate Passes for 15 people for the entire weekend

### ***Silver Sponsor - \$2,500***

- Print Advertisement
- Youth or Lecture Area Naming Rights
- Full Page Program Ad
- Box Seats for 10 people
- Gate Passes for 10 people for the entire weekend

### ***Bronze Sponsor - \$1,000***

- Trade Show Stage Naming Rights
- One Half Page Program Ad
- Gate Passes for 5 people for the entire weekend

