

South Dakota HORSE FAIR! INC.

*Ad Sponsorship Sizes - Please Circle One
(Program trim size will be 5 1/2" x 8 1/2")*

1/4 Page	\$40
Business Card	\$50
1/2 Page	\$65
Full Page	\$125

Arena Banners

\$25 – Trade Show Participants
\$50 - Non - Trade Show Participants

Company: _____

Contact Person: _____

Address: _____

City, State, Zip: _____

Phone () _____ E:mail: _____

Ad Forms and Copy must be received by February 1, 2009 in order to be printed in the program book.

*Please make Checks Payable to:
South Dakota Horse Fair
PO Box 386
Canistota, SD 57012
For more information please call
Doug Nickel (605) 296-3040*

Promoting all breeds...



Spokesperson for the Horse Industry in South Dakota

South Dakota HORSE FAIR! INC.

Sponsorship Program

Gold Sponsor - \$5,000

- \$7,000 worth of Advertisement
 - Radio
 - Television
- Main Arena Naming Rights
- Back Cover Full Page Program Ad
- Center Stage Booth in Main Arena area
- Arena Side Box Seats for 15 people
- Gate Passes for 15 people for the entire weekend

Silver Sponsor - \$2,500

- Print Advertisement
- Youth or Lecture Area Naming Rights
- Full Page Program Ad
- Box Seats for 10 people
- Gate Passes for 10 people for the entire weekend

Bronze Sponsor - \$1,000

- Trade Show Stage Naming Rights
- One Half Page Program Ad
- Gate Passes for 5 people for the entire weekend

