



# BREED CONTRACT

March 16-18, 2012

WH Lyon Fairground  
Sioux Empire Fairground  
Sioux Falls, SD

Date Received: \_\_\_\_\_  
Amount Received: \_\_\_\_\_  
Total Due: \_\_\_\_\_

www.sdhorsecouncil.com

Business Name: \_\_\_\_\_ Phone: \_\_\_\_\_  
Contact Person: \_\_\_\_\_ Fax Number: \_\_\_\_\_  
Address: \_\_\_\_\_ E-Mail Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_  
Website address: \_\_\_\_\_

Contracts received before February 15 will be listed in the program and on the South Dakota Horse Fair website.

**\*\* Contracts and 25% deposit received before January 1<sup>st</sup> and payment in full by February 15<sup>th</sup> guarantees a space. Contracts received after February 15<sup>th</sup> are subject to a \$20.00 late fee.**

**BREED BOULEVARD:** Limit of 2 Horses – No stallions

Breed to be Exhibited: \_\_\_\_\_

_____ Single Horse and Hospitality Stall @ \$50.00 .....	\$ _____
_____ Additional Horse or Hospitality Stall @ \$30.00 .....	\$ _____
_____ Tables (\$10.00 per Table) .....	\$ _____
_____ Electricity .....	\$ 15.00

\_\_\_\_\_ Yes, I want arena time in the breed parades (maximum of 4 minutes per breed)

\_\_\_\_\_ No, I do not want arena time

*Note: There will be no Stall Fees for the Breed Exhibitors that are paid SDHC Club Members.*

**ADVERTISING:**

_____ Main Arena Banner \$25.00 per banner.....	\$ _____
<b>Program Book:</b> (trim size will be 5 1/2" x 8 1/2")	
_____ 1/4 Page \$50 .....	\$ _____
_____ Business Card \$50 .....	\$ _____
_____ 1/2 Page \$65 .....	\$ _____
_____ Full Page \$125 .....	\$ _____

*Ad copy must be received by February 1 to be included in the program book.*

**CAMPING FEE:** Will be collected by Fairgrounds Staff

**Payment in full due at time of signing..... TOTAL \$ \_\_\_\_\_**

Please provide proof of insurance with contract.

All horse exhibitors will check in at the Horse Fair office before unloading.

All exhibitors shall provide health papers for their horses before unloading.

**Straw is not permitted.** Bedding shall be shavings only.

**Agreement:**

*I hereby authorize the South Dakota Horse Fair to reserve this space for me. I hereby agree that my participation is at my own risk, and release the South Dakota Horse Fair of any claim or liability whatsoever, either for myself or by another. I further agree to adhere to the rules and regulations as outlined by the management. I also agree to allow the use of any photos or video taken by the South Dakota Horse Fair to be used for promotional purposes.*

Exhibitor Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**TERMS AND CONDITIONS STATED ON BACK**

**Mail contracts back to SD Horse Fair PO Box 386 Canistota, SD 57012**

## Stallion and Breed Arena Script

### STALLION PARADE ENTRY

Stallion Name \_\_\_\_\_

Stallion Breed \_\_\_\_\_

Owner Name \_\_\_\_\_

Farm Name \_\_\_\_\_

Exhibitor Name \_\_\_\_\_

(ALL STALLION HANDLERS MUST BE 18 YEARS OF  
AGE OR OLDER)

### BREED PARADE ENTRY

Breed Name \_\_\_\_\_

Horse Name(s) \_\_\_\_\_

Exhibitor Name(s) \_\_\_\_\_

**Script:** (For Stallion Exhibitors, include information such as the primary purpose of your breeding program, offspring performance, lineage, and any price or other specials offered at the event. For Breed Exhibitors, include a bit of history, what the main use is now, the versatility of the breed and any interesting information about the horses(s) and rider(s) that are showing at the event. *All scripts should be no more than 4 minutes in length.*)



Spokesperson for the Horse Industry in South Dakota

## TERMS OF THE CONTRACT

**1. HOURS:** The hours for Friday will be 1:00 PM – 8:00 PM. Saturday will be 8:00 AM – 7:00 PM. Sunday will be 10:00 AM – 5:00 PM.

**2. EXHIBIT SPACE ASSIGNMENT:** Horse stalls will be assigned at the discretion of the management. Exhibitors agree to accept the horse stall space assigned. Horse Fair management reserves the right to make such booth changes as it deems necessary for the good of the Horse Fair. Horse Fair reserves the right to change assignment to best suit the event.

**3. EXHIBIT SPACE AND AISLES:** Attractive, informative, and attention getting exhibits are encouraged. In no event, however, shall any exhibit interfere with any neighboring stalls. For safety, the aisles must be kept clear. Interviews, demonstration and distribution of literature must be done inside the exhibitor's hospitality space. Exhibitors must keep their assigned space clean and in good order. All exhibits must be attended during all show hours.

**4. INSTALLATION & DISMANTLING:** The Expo Building will be open starting at 8:00 AM on Friday for exhibitors to erect their displays. Exhibitors need to check in at the Horse Fair Office before unloading any materials. All exhibits are to be spectator ready by 12:30 PM on Friday. To maintain the integrity of this event for both exhibitors and visitors, partial or complete dismantling of displays before 5:00 PM on Sunday is expressly prohibited. All display areas, stalls and aisles must be cleared of trash and must be dismantled and removed within 3 hours after the event.

**5. SUB-LEASING:** No sub-leasing will be allowed.

**6. HORSES AND HORSE STALLS:** Exhibitors will keep their horses on the premises at all times during the Horse Fair hours. Exhibitors will provide their own feed, feeding equipment, and bedding (shavings will be available on the grounds), and will be responsible for maintaining their stalls and aisles. Any horse deemed ill by the on call veterinarian or deemed disruptive or a safety hazard by the expo management will be asked to leave the grounds at once.

### STRAW IS NOT ALLOWED

**7. SECURITY, LIABILITY & LOSSES:** The Horse Fair Management will take all reasonable precautions against damage or loss by theft, fire, storm or other causes. However, neither the Horse Fair Management nor the Sioux Empire Fairgrounds will be liable for loss to exhibitors from any of these causes or any causes whatsoever that may *(cont.)*

### SECURITY, LIABILITY & LOSSES (cont.)

arise from the use of exhibit space. Exhibitors agree to indemnify and hold harmless Horse Fair Management and their employees against any and all claims arising out of acts or failure to act of exhibitor, his representatives or horse or exhibits at the Horse Fair.

**8. EXHIBITOR PASSES:** Upon check in at the Horse Fair Office, exhibitors may purchase additional passes for the Horse Fair. A limit of 4 additional passes may be purchased for ½ price. *All entrants into the Fair during public hours must have a pass or pay admission fees.*

**9. REFUNDS OF CONTRACT:** Upon cancellation of a space up to 45 days prior to show opening, ½ payment will be refunded. During the last 45 days before the fair opening no refunds will be made for any reason.

**10. MISCELLANEOUS:** The Expo Building will be secured and patrolled after hours. Please secure all your possessions accordingly. In case of emergency, please contact Management immediately. Dialing "911" will summon municipal emergency help for medical, fire or police.

Food and drinks will be available in the Expo Building by Expo Management. No food items may be sold in the Expo Building by anyone other than the concessions.

No exhibitors shall hold any meeting or event without the Horse Fair Management's approval.

Veterinarian and farrier information will be available at the Horse Fair Office. Horses shall not be loaded into trailers during Horse Fair hours without the approval of the Barn Management. In order to maintain the professional level of the Horse Fair, the Management expects all horses exhibited during the Horse Fair to be appropriately groomed according to their breed standards.

**11. CAMPING:** Camping is allowed in designated areas only. Electricity is available. Bathrooms and showers are located in the Expo Building.

**12. ELECTRICITY PROVIDED:** Exhibitors must supply lights and extension cords for their own displays.