

Promoting all breeds...



AD SPONSORSHIP

March 16-18, 2012

SD Horse Fair

PO Box 386

Canistota, SD 57012

www.sdhorsefair.com

Date Received _____

Amount Received _____

Total Due _____

Company: _____ Phone: () _____

Contract Person _____ Fax Number: _____

Address: _____ Email Address: _____

City: _____ State: _____ Zip Code: _____

Website: _____

Ad Sponsorship Sizes - Please Circle One

(Program trim size will be 5 1/2" x 8 1/2")

1/4 Page	\$50	Business Card	\$50
1/2 Page	\$65	Full Page	\$125

Arena Banners

\$25 – Trade Show Participants

\$50 - Non - Trade Show Participants

Sponsorship Program

Gold Sponsor - \$3,000

- \$7,000 worth of Advertisement
 - Radio
 - Television
- Main Arena Naming Rights
- Back Cover Full Page Program Ad
- Center Stage Booth in Main Arena area
- Arena Side Box Seats for 15 people
- Gate Passes for 15 people for the entire weekend

Silver Sponsor - \$1,000

- Print Advertisement
- Youth or Lecture Area Naming Rights
- Full Page Program Ad
- Box Seats for 10 people
- Gate Passes for 10 people for the entire weekend

Bronze & Horseman's/Ranch Rodeo Sponsor - \$500

- Trade Show Stage Naming Rights
- One Half Page Program Ad
- Gate Passes for 5 people for the entire weekend

Ad Forms and Copy must be received by February 1, 2012 in order to be printed in the program book.

Please make Checks Payable to:

South Dakota Horse Fair

PO Box 386

Canistota, SD 57012

For more information please call

Doug Nickel (605) 370-1607